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ANNA UNIVERSITY :: UNIVERSITY DEPARTMENTS

B.E. (Full Time) Degree – End Semester Examination – Nov./Dec. 2024

V / VII Semester – Common to – Regulation 2019

Mechanical Engineering, Industrial Engineering

ME 5075: Entrepreneurship Development

Max. Time: 3 hours

Answer all questions

Max. Marks: 100

PART – A (10 x 2 Marks = 20 Marks)

1. Distinguish innovative entrepreneur from imitative entrepreneur.
2. Why self-employment is better than wage employment for entrepreneurs?
3. Distinguish internal locus of control from external locus of control.
4. How Thematic Apperception Test plays a vital role in gauging entrepreneurial ability?
5. Define micro; small and medium enterprise for service sector based on its investment.
6. What is meant by vicarious method?
7. Draw the classification of financial needs of an enterprise.
8. What are the objectives of accounting?
9. Mention the types of industrial estates in India.
10. What is meant by rehabilitation allowance?

PART – B (5 x 13 Marks = 65 Marks)

11a. Draw and briefly explain the model of factor influencing the emergence of entrepreneurship.

(OR)

11b. Discuss the various functions of entrepreneurs.

12a. Describe the six interpretations and inferences about the internal and external motivating factors affecting entrepreneurs.

(OR)

12b. Explain the following theories of entrepreneurial motivation: (i) Maslow's Need Hierarchy Theory; (ii) McClelland's Need for Achievement. (2 x 6.5)

13a. Describe the contents of business plan.

(OR)

13b. (i) List the characteristics of MSME. (6)
(ii) Discuss the selection of an appropriate form of ownership structure for entrepreneurship. (7)

14a. Explain the factor determining requirements of working capital.

(OR)

14b. Describe the management of working capital.

15a. Discuss the causes and consequences of industrial sickness in MSME.

(OR)

15b. Explain the corrective measure to be adopted for curbing sickness in MSME.

PART – C (1 x 15 Marks = 15 Marks)

16. Describe the achievement motivation of entrepreneurship with the specifics of 'Kakinada Experiment' case study.

Q.No.	Unit/CO	Marks	BL	PO.PI	Q.No.	Unit/CO	Marks	BL	PO.PI
1	I	2	1	6.1.1	9	V	2	1	6.1.1
2	I	2	1	6.1.1	10	V	2	1	6.1.1
3	II	2	1	6.1.1	11 a/b	I	13	3	6.1.1/2.1
4	II	2	1	6.1.1	12 a/b	II	13	3	6.1.1/2.1
5	III	2	1	6.1.1	13 a/b	III	13	3	6.1.1/2.1
6	III	2	1	6.1.1	14 a/b	IV	13	3	6.1.1/2.1
7	IV	2	1	6.1.1	15 a/b	V	13	3	6.1.1/2.1
8	IV	2	1	6.1.1	16	II	15	4	6.1.1/2.1

